

**Characteristic of projects and activities:**

In order to promote the right pattern or model of teaching in or out of classroom on natural resources and wildlife conservation and sustainable utilization, the contest for the best model will be announced to 500 schools countrywide. The project will seek cooperation and collaboration with the ministry of education and regional education areas, countrywide. And also ministry of natural resources and environment will be the project partners and stakeholder. Posters and application will be sent to at least 700- 1,000 target schools. Those, who wants to apply to the contest, can apply both in the name of school or personal. The winner of the contest will get certificate from the ministry of education and an honor plaque of Princess Sirindhorn. The best model will be distributed to target schools at the end of the project.

**Project's areas:** Countrywide Target schools: Bangkok: 200, North: 200, East: 100, South& west: 200, Northeastern: 300

**Duration:** 24 months (2013-2015)

**Budget (Baht):** 3,500,000 baht

**Note for Supporters and partners:**

Opportunity of PR and CSR event:

- MOU between all partners and stakeholders of the project supported ceremony
- The contest grand opening to school countrywide
- Poster and leaflets inviting school/teachers to join the contest
- Meeting of the panel of project's committee
- The contest media briefing event
- Winner awarded ceremony
- Etc.

